

# BLACK ENTERPRISE

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WEALTH FOR LIFE

NOVEMBER 2011

## A Passion For Food

Master Chef  
—& Master Marketer—  
**Marcus Samuelsson**  
Means Business

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## The ACTIVIST

For the past 10 years, **Bryant Terry** has been battling the structural inequalities that exist in our nation's food system; advocating for better access to fresh, local foods; and trying to reverse the prevalence of food-related illnesses in our communities. First through nonprofit work and now through cookbooks—his third, *The Inspired Vegan*, comes out in January—Terry is trying to get blacks to reclaim our culinary heritage and reconnect to real food.



## The FARMERS

Fourth-generation farmers **Thomas Roque Jr.**, 30, and his brother **Todd**, 26, were milking cows and working on the family ranch before they were old enough to talk. Their 95-year-old family business sits on 800 acres of land in Cane River, Louisiana, purchased by their great-great grandparents, Emmitte and Cecile. Today they raise about 500 calves; plant and bale hay; and pick, clean, and bag more than 200 pounds of pecans from their 600 trees each season.



## The Chief Executives

**Steven A. Davis**  
Chairman and CEO of  
Bob Evans Farms Inc.

**Clarence Otis Jr.**  
Chairman and CEO of  
Darden Restaurants Inc.

**Don Thompson**  
President and Chief Operating  
Officer of McDonald's Corp.

• **James D. White**  
Chairman, President, and  
CEO of Jamba Juice Co.



## The Pie King

Banker-turned-executive pastry chef **Alan Carter**, who co-owns Mission Beach Café in San Francisco, has won acclaim for his sweet and savory pies, especially the crust. »