

california COUNTRY[®]

July/August 2011

fresh ideas

NEW PRODUCTS FROM CALIFORNIA FARMS TO YOU

By Kim Mims, Ron Miller and Barbara Arciero



In a hurry? **No worries!**

Some days you just don't have time to fret over what to eat. But that doesn't mean fresh, local flavor is out of the question. Here are some quick meal and snack ideas, inspired by the bounty of California farms and ranches.



Fast as a pancake

Pancake pioneers Jack Harper and Jason Jervis serve up stacks of flavor and freshness with their new line of gourmet pancake and waffle mixes. Distributed under San Francisco-based parent company Harvis Enterprises Ltd., Jack & Jason's Pancakes & Waffles are made using local ingredients, including whole wheat grains and flours from a Bay Area mill and blueberries and walnuts from Modesto farmers. Five signature flavors include Original, Blueberry, Double Chocolate, Banana Walnut and Pumpkin Spice.

Available: online and San Francisco-area specialty stores

More information: www.jackandjasons.com or 888-668-7728