

FRESH CUP

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IN THIS ISSUE:

DIGGING INTO DESSERT TEAS
COSTA RICAN CO-OPS



Special Section:

ICED DRINKS

Coffee, tea and frozen beverages

BREAKFAST WITH A CAUSE ▶

Fair Trade USA has launched a campaign encouraging individuals and businesses to celebrate Fair Trade Day (May 14) by organizing "fair trade breakfasts," morning meals in which fair-trade foods are highlighted. The campaign is being dubbed "Wake Up the World," and retailers interested in participating can connect on Twitter using the #FairTrade and #WakeUpWorld hashtags, or find recipe ideas and marketing materials at Fair Trade USA's Web site. fairtradeusa.org

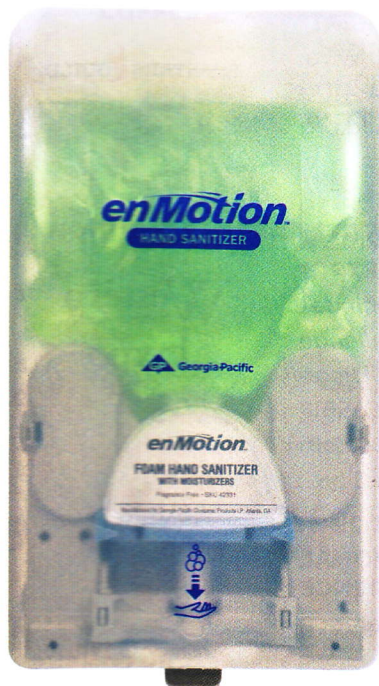
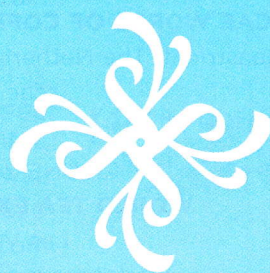


◀ TOP TEAS

A number of importers and blenders had their top offerings honored at the **North American Tea Championship's** Hot Tea Fall Tea competition, held Feb. 22-23 and organized by World Tea Media. Among the category winners were California-based Naivetea, which grabbed the high score in the aged/black oolong section; Milwaukee-based Rishi Tea, a winner of nine awards overall, including the high scores in the Darjeeling, Yunnan and green oolong categories; and Pennsylvania-based Ajiri Tea, which had the highest-scoring black CTC. See the event's Web site for a complete list of winners. teachampionship.com

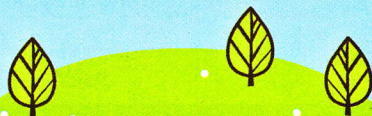
◀ KEEP IT CLEAN

Georgia-Pacific Professional announced its EnMotion Automated Touchless Sanitizer Dispenser, a translucent dispenser that aims to help consumers easily identify sanitizer in public areas. This product supports Georgia-Pacific Professional's efforts to help retailers develop hygienic spaces and reduce the spread of sickness among customers. The dispenser features adjustable portion control settings of 0.4 milliliters and 0.7 milliliters, which help provide cost savings by way of fewer refills and maintenance visits. It also contains a sight window that allows staff to easily check sanitizer levels. **866/435-5647. gppro.com**

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